

Co-funded by:



European Union



Supporting Ministries:



Jointly Promoted by:



Association of Environmental Consultants and Companies of Malaysia



European Biomass Industry Association



DANISH TECHNOLOGICAL INSTITUTE

Official Sponsors:



Your Choice Bank



CE Technology Berhad

Carbon Partner:



PRESS RELEASE

**FOR IMMEDIATE RELEASE:
9 May 2012**

EU-Asia Biomass Best Practices & Business Partnering Conference 2012 to discuss expanding sectors of biomass industry in Malaysia and the region

KUALA LUMPUR – The **EU-Malaysia Biomass Sustainable Production Initiative (Biomass-SP)**, a development cooperation project funded by the **European Union (EU)** under the **SWITCH-Asia Programme**, and jointly promoted by the **Malaysian Industry-Government Group for High Technology (MIGHT)**, the **European Biomass Industry Association (EUBIA)**, the **Association for Environmental Consultants & Companies of Malaysia (AECCOM)**, and the **Danish Technological Institute (DTI)** yesterday announced that it has welcomed over 630 delegates from 29 countries at its inaugural biomass event, the **EU-Asia Biomass Best Practices & Business Partnering Conference 2012**.

Set to be the largest biomass conference in Malaysia, the event gathered for the first time biomass stakeholders with representatives from Asia Pacific region and Europe featuring a **Pre-Conference Seminar, 2-day International Conference, Business Match-Making and Exhibition**.

Y.B. Dato' Sri Peter Chin, *Minister of Energy, Green Technology & Water (KETTHA)* officiated the Opening Ceremony held yesterday at Putra World Trade Centre (PWTC), jointly graced by **H.E. Vincent Piket**, *Ambassador & Head of the Delegation of the European Union (EU) to Malaysia*.

The EU-Asia Biomass Best Practices & Business Partnering Conference is the Biomass-SP project's flagship initiative to develop the biomass industry in Malaysia towards higher value chain and link with EU and global green market access opportunities.

The **International Conference** highlights growing key sectors in the biomass industry i.e. bio-energy, eco-products and green building materials, biofertiliser and agri-based products, bio-based materials and high value chemicals through 2-day intensive discourse among biomass business and thought leaders locally and globally such as Malaysian Palm Oil Board (MPOB), Malaysian Timber Industry Board (MTIB), Global Science Innovation Advisory Council (GSIAC), Sustainable Energy Development Authority (SEDA), FELDA, QL Resources, Lafarge, First Climate, RWE, Port of Rotterdam, etc.

Meanwhile, **Business Match-Making Event** encourages business and environmental partnerships through one-to-one business meetings between participating biomass companies. About 1000 meetings are expected to take place at the event.

Supporting Organisations:



etal@renewableenergies



Media Partners:



An **Exhibition** of biomass technologies, products and services by local SMEs, technology providers, government agencies and international organizations is open to all conference delegates, business match-making participants and trade visitors. Biomass-SP is proud to host a special pavilion for SMEs selected under the EU-Malaysia Biomass Entrepreneurs Nurturing Programme (EUM-BENP), featuring biotechnology and new green products manufacturing companies, such as biomass solid biofuel, biocomposite, geotextiles, and biofertilisers, as well as green chemical companies. The Exhibition will also see participation from renowned government agencies such as Malaysian Green Technology Corporation (Greentech Malaysia), Construction Industry Development Board Berhad (CIDB) and Fiber and Biocomposite Development Centre (FIDEC) and international organisations such as Bioenergy International and Wageningen University & Research Centre (WUR).

Biomass-SP expressed its hope that this auspicious event will contribute towards building a long-term, sustainable partnership between Malaysian biomass companies and stakeholders around the region and the EU, and in the long run play an active role in the global climate change mitigation efforts.

Bank Rakyat Berhad is the official sponsor of the EU-Asia Biomass Best Practices & Business Partnering Conference 2012.

For more information, please contact Ms. Lee Jia Jing, Biomass-SP Project Manager at 03-8884 8882 or visit our website at www.biomass-sp.net