

Introduction to the EU SWITCH-Asia Programme

**to
Promote Sustainable Consumption and Production
(SCP)**

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SWITCH-Asia Programme objectives

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Overall objective:

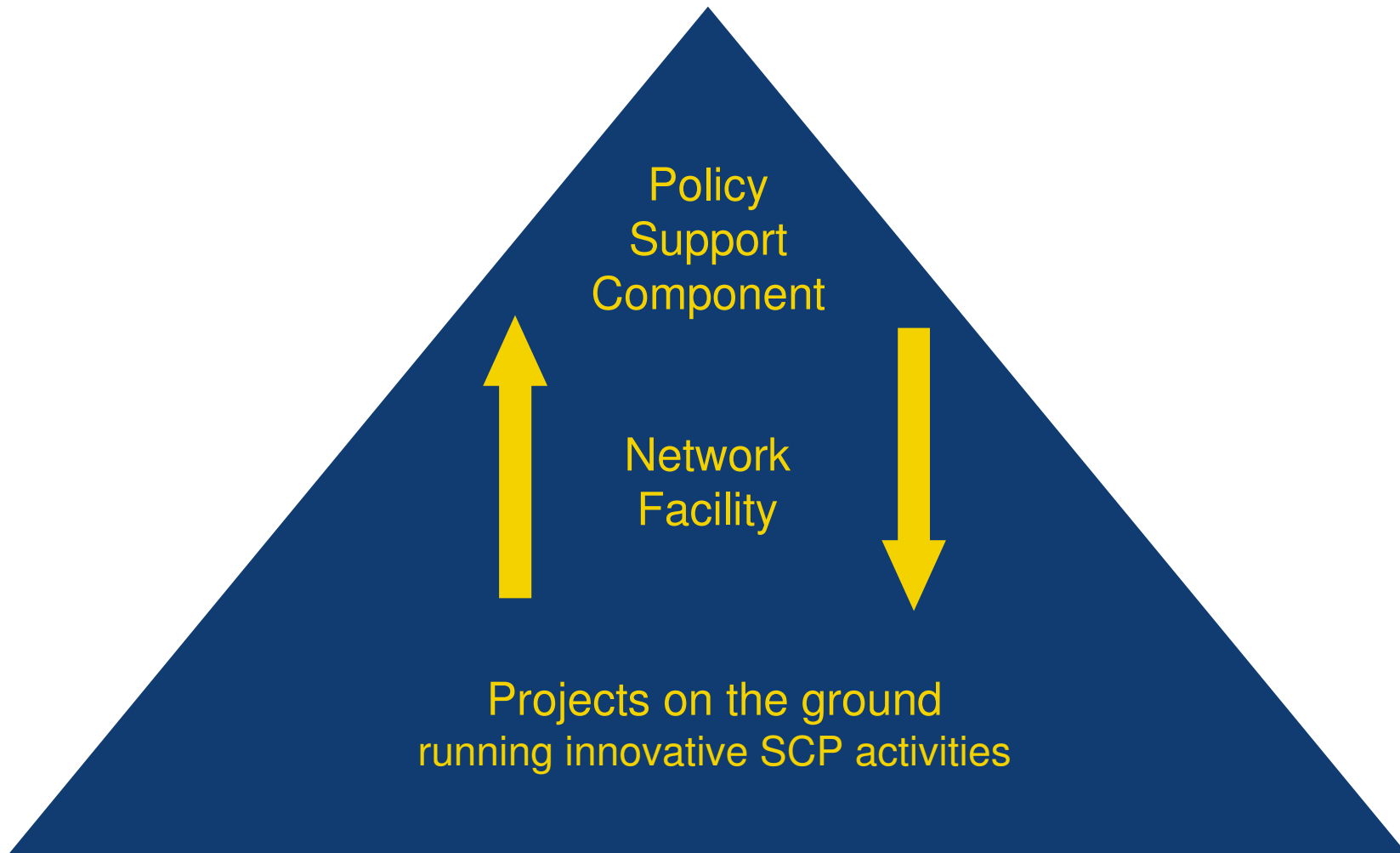
to promote economic prosperity and poverty reduction in Asian countries through **sustainable growth** with **reduced environmental impact**

Specific objective:

to promote Sustainable Production and Sustainable Consumption by mobilizing the *private* and *public sector*

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Target:

- primarily SMEs (also various consumer groups and public authorities)

Applicants can be chambers of commerce; industrial and professional associations; regulatory bodies (regional and local authorities); research organisations; non-governmental organisations; development agencies

Aim:

- identifying and scaling up successful SCP practices in Asia

Envisage:

- development and actual application of multiplier approaches (replicating mechanisms)

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Eligible Countries

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Eligible Countries in Asia:

**Afghanistan, Bangladesh, Bhutan, Cambodia, China*,
India, Indonesia, Laos, Myanmar, Malaysia, Maldives,
Mongolia, Nepal, DPR Korea, Pakistan, Philippines, Sri
Lanka, Thailand, Vietnam**

* Excluding Hong Kong, Macau and Chinese Taipei

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Commitments and Procurement

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2007-2013 framework providing €152 Million (EU-contribution)

- 3 restricted Call for Proposals launched in 2007,2008,2010 providing funds of €71,5 Million for **47 grant projects**
- 1 Call for Tender launched in 2008 providing funds of €3,5 Million for a service contract with CSCP (**Network Facility**)
- €15 Million for a **Policy Support Component** (contribution agreement for regional PSC and Calls for Tender for national PSC).

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Commitments and Procurement (continued)

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€62 Million remaining for SWITCH activities

- 4th CfP to be launched end of 2011 to provide funds of €30 Million for 15-18 grant projects
- €32 Million for the 2012 commitment (further grant projects focussing on consumption and access to finance, and a Network Facility 2)

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Projects in Malaysia

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- **Encouraging and Implementing Sustainable Production and Consumption of Eco-Friendly Batik in Indonesia and Malaysia**
Sector: Textile and leather industry
SCP Practice: Product design for sustainability, Sustainable Supply Chain Management
- **Establishment of the ASEAN Energy Manager Accreditation Scheme**
Sector: Utilities sector
SCP Practice: Product design for sustainability
- **Sustainable Production of the Biomass Industries in Malaysia: Optimising Economic Potential and Moving Towards Higher Value Chain**
Sector: Utilities sector
SCP Practice: Product design for sustainability

SWITCH-Asia Programme Network Facility

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Objective:

- create internal and external dialogue
- aggregate and disseminate successful project results
- prepare case studies and other specialised tools on SCP
- organise networking events



Providing Information



Promotion of SCP



Networking



Distil Knowledge

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Policy Support Component

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Objective:

- Create and enabling environment to strengthen the implementation of national and sub-regional policy frameworks and their potential to encourage the uptake of SCP practices

Implementation:

- regional PSC: joint management; contribution agreement with UNEP
(EU con.: €5.7 Mio.; dur. 2011-2014)
- national PSC: in Thailand, Malaysia, Indonesia and Philippines
(total €9 Mio.; duration 3-4 years)

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Policy Support Component

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Activities:

- development/revision of a national SCP policy, national action plans and SCP monitoring system
- support ministries at strengthening the SCP framework, green procurement and increased use of SCP tools
- Establishing standards, developing guidelines and benchmarks
- increase awareness and knowledge of SCP, demonstrate benefits of SCP in selected sectors, feed back experience to policy makers

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Policy Support Component in Malaysia

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- Malaysia will benefit from a € 1,5 million funding
- Project will start in January 2012
- EPU, KeTTHA, MNRE, MITI and MOF will have major roles in the project.

SWITCH-Asia Programme Future

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- New programming period 2014-2020
- SCP and low carbon growth to remain priority
- Lessons learned, including the issue of access to financing

Thank you for your attention!

For further information please visit:

www.switch-asia.eu

